

The Federation of New Zealand SeniorNet Societies Annual Plan for 2008

In 2007 the Federation returned \$20.00 for each \$1.00 invested by its member societies. This was derived from learner hour funding, the group insurance scheme and member discounts (mainly through discounted Microsoft software). The Federation targets itself to achieve an equal to or better than return for its members in 2008.

In summary the main elements that make up the plan for 2008 include:

1. Achieve the highest possible level of funding for Learning Centres through the processes developed in 2007. The minimum rate will be \$2.05 (+ GST if applicable) per Learner Hour. The Federation will endeavor to raise this rate through continued negotiations with the TEC for improved levels of funding and through additional funding streams to be developed.
2. The Federation will negotiate an Investment Plan with the TEC to achieve the best possible level of funding with the least level of compliance requirements of its member societies. (NB the TEC Investment Plan will replace the existing contractual arrangements the Federation has with the TEC. and will provide funding for 2009 and beyond).
3. The Federation will undertake research using public resources to find ways to grow the collective membership of the Federation.
4. The cost of the national organisation shall be kept to a minimum; the target is less than 20% of the overall expense of the Federation.
5. The brand "SeniorNet" will be researched to ensure its attributes are in tune with the current market and for the next ten years.
6. A range of purchasable merchandise will be introduced for members of Federation Learning Centres. This will include apparel as well as other everyday useful items.

7. New courses that provide relevant tuition in new technologies will be tested and introduced to Learning Centres.
8. Specifically the Executive Officer of the Federation has been set the following objectives which also forms part of the Federation plan for 2008.
 - Establish a National Quality Assurance Measurement System aligned to the requirements of the contract the Federation has with the T.E.C.
 - Visit a minimum of 40 Learning Centres to:
 - Undertake Quality Assurance awareness sessions with key personnel.
 - Demonstrate emerging technology to members by way of interactive presentations.
 - Provide enthusiasm and encouragement to continue the learning process.
 - Assist with promotion of the facility within the community.
 - Produce a brochure suitable for nationwide distribution
 - Provide portable banners for events such as open-days
 - Facilitate advertising nationally and locally
 - Produce a poster suitable for nationwide distribution
 - Attend at least 10 Regional Meetings of Learning Centres and provide timely reporting to attendees on matters relating to Quality Assurance and Federation information. Proactively encourage feedback to the Federation.
 - Encourage Regional Tutor Training Days and assist with organizing and delivery. At least eight Regional Training Days to be undertaken in 2008.
 - Maintain liaison with stakeholders thus ensuring SeniorNet meets the technology learning needs of seniors. Such liaisons will include:
 - Government and Crown agencies

- Political leaders – Central and Local government
 - Other community education providers
 - Service organizations operating within the senior age groups
- Seek out additional sponsorship/support that will assist with the funding of the Federation. The target sum for 2008 will be \$125,000 (collectively)
- Maintain liaison with sponsors/supporters to ensure maximum benefit is being achieved for both parties.
- Provide support to the Federation Learning Centres on matters of administration, technical, and training resources.
- Be the single national point of contact for the Federation, for:
 - Potential new members
 - Third party enquires – commercial and non commercial
 - News media enquires and comments – Spokesperson
 - The T.E.C in respect to funding applications and procedures
 - Maintain a national office and the administration aspects thereof
 - Calls to 0800SENIORNET
 - Respond to emails generated from the Federation website
- Maintain the Federations website with topical and relevant information and where possible incorporate improvements suggested by members.
- Seek out additional purchasing privileges for Federation Learning Centres and their members, growing the number by a further 50%.

End of Plan