

The Federation Of New Zealand SeniorNet Societies Annual Plan for 2009

The Federation will continue to provide the best value possible to its member societies. This will be derived from learner hour funding, the group insurance scheme and member's discounts. The Federation targets itself to achieve a similar return to its member societies in 2009 as it did in 2008, though it recognizes the financial recession will undoubtedly have some impact in striving to achieve this.

In summary the main elements that make up the plan for 2009 include:

1. Achieve the highest possible level of funding for Learning Centres through the processes developed in 2007 and refined in 2008. The minimum rate will be \$2.50 (+ GST if applicable) per Learner Hour. The Federation will endeavor to raise this rate through continued negotiations with the TEC for improved levels of funding and through additional funding streams to be developed.
2. The Federation will endeavor to negotiate commercial sponsorship agreements with like-minded organizations. TelstraClear have proved to be a valuable supported both in financial terms and in kind with free teleconferences for committee meetings. The Federation will nurture this support and encourage its members to support TelestraClear as their telecommunications provider.
3. The Federation will undertake research using public resources to find ways to grow the collective membership of the Federation, this has commenced and will be completed by mid 2009
4. The cost of the national organisation shall be kept to a minimum, the target is less than 20% of the overall expense of the Federation.
5. The brand "SeniorNet" will be researched to ensure its attributes are in tune with the current market and for the next ten years. This research has commenced and initial results will be available by mid 2009.

- Maintain liaison with stakeholders thus ensuring SeniorNet meets the technology learning needs of seniors. Such liaisons will include:
 - Government and Crown agencies
 - Political leaders – Central and Local government
 - Other community education providers
 - Service organizations operating within the senior age groups
- Seek out additional sponsorship/support that will assist with the funding of the Federation. The target sum for 2009 will be \$125,000 (collectively)
- Maintain liaison with sponsors/supporters to ensure maximum benefit is being achieved for both parties.
- Provide support to the Federation Learning Centres on matters of administration, technical, and training resources.
- Be the single national point of contact for the Federation, for:
 - Potential new members
 - Third party enquires – commercial and non commercial
 - News media enquires and comments – Spokesperson
 - The T.E.C in respect to funding applications and procedures
 - Maintain a national office and the administration aspects thereof
 - Calls to 0800SENIORNET
 - Respond to emails generated from the Federation website
- Maintain the Federations website with topical and relevant information and where possible incorporate improvements suggested by members.
- Seek out additional purchasing privileges for Federation Learning Centres and their members.

End of Plan