



**National Symposium May 2013**

# **Presentation from SeniorNet Canterbury**

**Paul Hopewell and Alan Hardy**

# ***‘Computing with SeniorNet Canterbury’***



# What is it?

## A monthly radio broadcast on:



*'Computing with SeniorNet Canterbury'*

# Why did we start a radio programme?

- Net loss of 450 members since Feb. 2011 earthquake
- Attempt to reconnect with past members
- Maintain engagement with those waiting for our return to 'home turf'

# How did we start?

- Kathie Hughes, one of our members, made suggestion to start a programme
- Kathie already broadcasting on Plains FM with *'Shetlands and Orkney Connection'*
- Paul and Alan thought they would give it a try - provided Kathie joined them!

# What is Plains FM 96.9?

- A Canterbury Community Access Radio Station
- Allows anyone to create radio programmes for broadcast in their own way and language of choice – also as a podcast
- The station provides recording and broadcasting equipment, programme making training, plus full support
- Fees discounted through help from NZ on Air



## Offices and Recording/Broadcasting Building



*'Computing with SeniorNet Canterbury'*



# **‘How to Broadcast’ notes given plus practical training in one of the three studios at Plains FM**



***‘Computing with SeniorNet Canterbury’***



# Some of the Programme Makers



*Shetland and Orkney Society*



*It's Our City*



*Lau Samoa Matalasi*

*'Computing with SeniorNet Canterbury'*

# Broadcasters: Paul, Alan & Kathie



**November 2012**  
**– 1<sup>st</sup> recording**

*'Computing with SeniorNet Canterbury'*

## How much does it cost?

- \$50/annum per broadcaster
- \$21/month for one broadcast, one repeat and a podcast
- But – sponsorship of \$30/month from *Cartridge World* for advertisements

# Typical programme planning sheet

PLAINS FM 96.9 - 'COMPUTING WITH SENIORNET CANTERBURY'  
 Programme 6 Menu – Date On Air: 14 April 2013 – Recording 10 April 2013 – 1pm

Order	Description	Presenter	Duration	Recorded
1	Theme music ('Wheels' by Peter Posa) – after 20 secs reduce volume and keep on for Item 2		20secs	Yes
2	General Programme Intro. (quiet music in background)	Kathie	30secs	Yes
3	Theme music – normal volume		10secs	Yes
4	Programme content	Kathie	55secs	
5	SeniorNet News (to include Social Meeting Report not in last Newsletter)	Paul	3m	
6	Google Maps – updated Christchurch images	Alan	1m 25s	
7	Commercial from Sponsor		30secs	
8	Wearable Tech	Kathie	2m	
9	Servers and the Cloud	Alan	3m	
10	Surfing the Net	Paul	1m 30s	
11	Training Courses and Workshops	Kathie	40secs	
12	Commercial from Sponsor		30secs	
13	Tech Trouble	Paul	2m	
14	Computers, The Web and Motor Cars	Alan	5m	
15	Next Month's Social	Kathie	15secs	
16	Outro (with quiet music): promote next programme	Paul/Alan/Kathie	60secs	
17	'stings' (guitar chords) to be introduced as appropriate			Yes
		<b>Total time</b>	<b>25m 45s</b>	

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# 'Snippets' from April 2013 broadcast:



*'Computing with SeniorNet Canterbury'*

# Have we benefited?

Difficult to fully quantify, but:

1. Broadcasters have gained a new skill
2. Have more confidence when tutoring and introducing/thanking speakers at social gatherings
3. More importantly :- rate of loss of members has reduced





Celebrating 25 Years



**PLAINS**

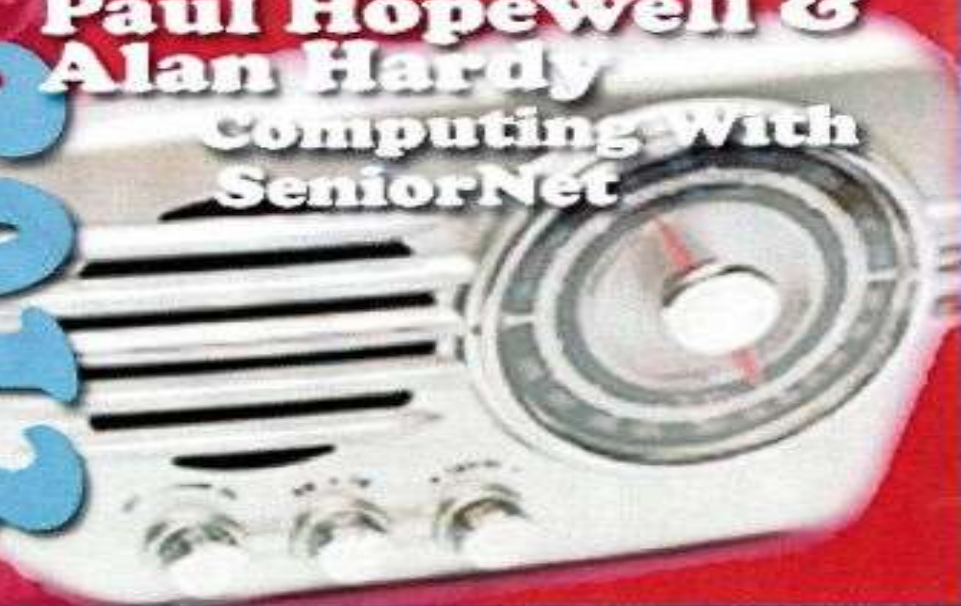
FM 96.9

*The Best New  
Broadcasters Award*

**Kathie Hughes  
Paul Hopewell &  
Alan Hardy**

**Computing With  
SeniorNet**

**2013**





## Stations

The Association of Community Access Broadcasters (ACAB) is made up of 12 independent Community Access radio stations spread throughout New Zealand.

Use the links below to find out more about each station:

- [Planet FM \(Auckland\)](#)
- [Community Radio Hamilton](#)
- [Radio Kidnappers \(Hawkes Bay\)](#)
- [Access Radio Taranaki](#)
- [Access Manawatu](#)
- [Coast Access FM \(Kapiti/Horowhenua\)](#)
- [Arrow FM \(Wairarapa\)](#)
- [Wellington Access Radio](#)
- [Fresh FM \(Nelson Region\)](#)
- [Plains FM 96.9 \(Christchurch\)](#)
- [Otago Access Radio \(Dunedin\)](#)
- [Radio Southland](#)



***'Computing with SeniorNet Canterbury'***

**Thank you for listening to:**

***‘Computing with  
SeniorNet Canterbury’***

